

PRISM 3 DATA MODEL

- Need more from the MARC record for indexing and display
- Need to further develop the search and browse experience
- Need an API to allow richer extensions (both from Talis and the community)

WHAT WILL WE GET IN PRISM 3?

- Author Pages - a page for every author in your catalogue
- Subject Pages - a page for every subject in your catalogue
- Browseable Catalogue - links in pages that encourage browsing
- Search Engine Optimisation - a crawlable catalogue with metadata that search engines will like
- An API - get at and re-use your data in other places
- Future: FRBR style groupings and search
- Future: Linking with wikipedia, BBC and other web data sources

USING...

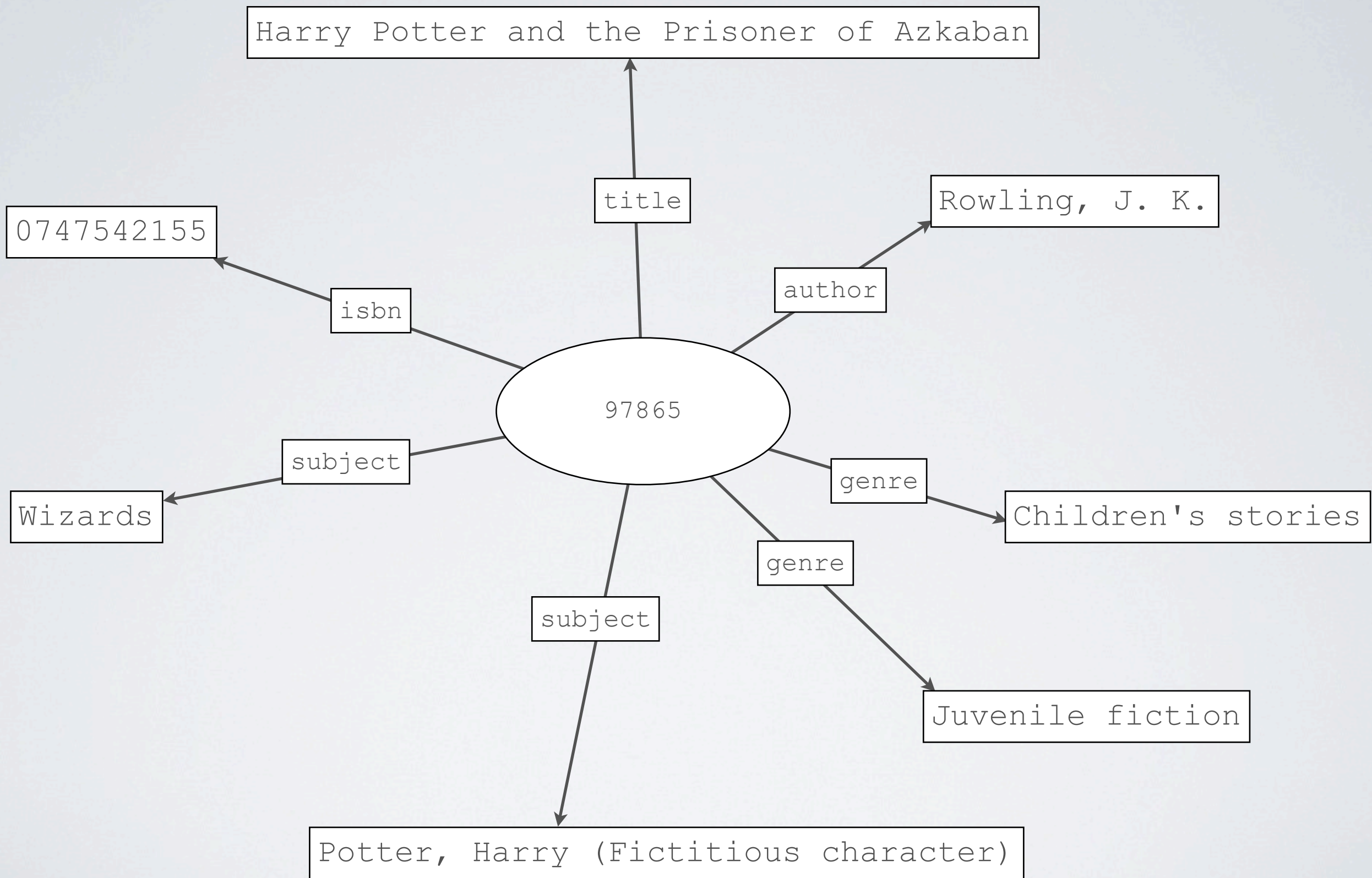
- MARC21 Bib and Authority
- Dublin Core
- RDA
- FRBR
- RDF

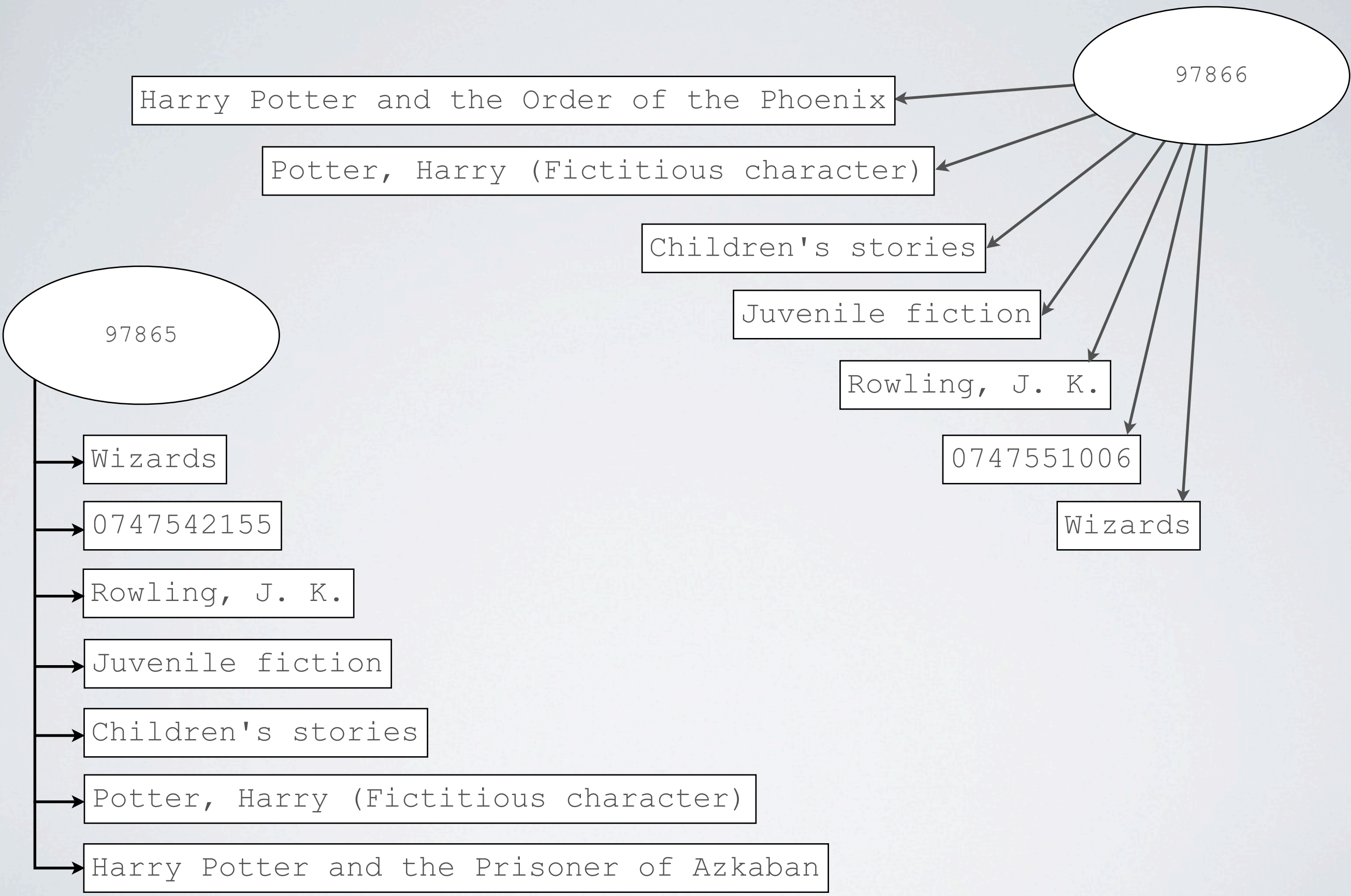
A MARC RECORD

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5001700136040003100153082001600184100001900200245
0062002192600033002813000020003146500060003346500
031003946550030004259cbbe7fc3a7346d99c281979d45b6
79cUK-BiTAL20050705133033.0990831s1999 enk
j 000 ||eng|d aGB99Y57412bnb a0747542155 :
a()0747542155 aStDuBDScStDuBDSdUK-BiTAL04a823.
9142211 aRowling, J. K.00aHarry Potter and the Pr
isoner of Azkaban /cJ.K. Rowling. aLondon :bBloom
sbury,c1999. a317p. ;c21 cm. 0aPotter, Harry (Fi
ctitious character)vJuvenile fiction. 0aWizardsvJ
uvenile fiction. 7aChildren's stories.2lcs

A LITTLE CLEARER

=LDR 00673nam a2200217 a 4504
=001 97865
=003 UK-BiTAL
=005 20050705133033.0
=008 990831s1999\\ \\enk j\\ \\ \\ \\000\\ ||eng|d
=015 \\ \$aGB99Y5741\$2bnb
=020 \\ \$a**0747542155** :
=035 \\ \$a()0747542155
=040 \\ \$aStDuBDS\$cStDuBDS\$dUK-BiTAL
=082 04\$a823.914\$221
=100 1\\ \$a**Rowling, J. K.**
=245 00\$a**Harry Potter and the Prisoner of Azkaban** /\$cJ.K. Rowling.
=260 \\ \$aLondon :\$bBloomsbury,\$c1999.
=300 \\ \$a317p. ;\$c21 cm.
=650 \\0\$a**Potter, Harry (Fictitious character)**\$vJuvenile fiction.
=650 \\0\$a**Wizards**\$v**Juvenile fiction.**
=655 \\7\$a**Children's stories.**\$2lcs





97865

Wizard

0747542155

Rowling, J. K.

Juvenile fiction

Children's stories

Potter, Harry (Fictitious character)

Harry Potter and the Prisoner of Azkaban

97866

Harry Potter and the Order of the Phoenix

Potter, Harry (Fictitious character)

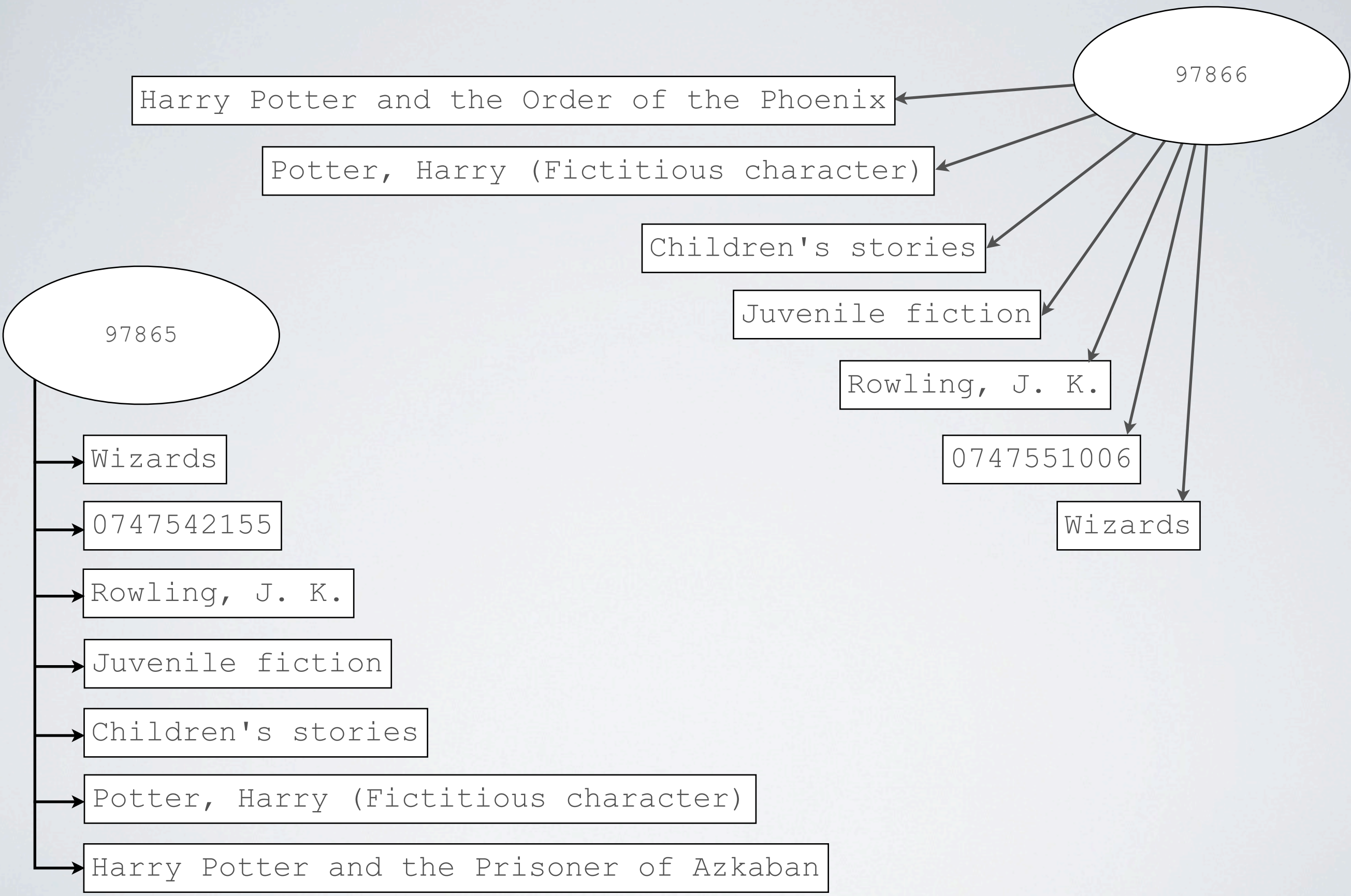
Children's stories

Juvenile fiction

Rowling, J. K.

0747551006

Wizard



97865

Wizard

0747542155

Rowling, J. K.

Juvenile fiction

Children's stories

Potter, Harry (Fictitious character)

Harry Potter and the Prisoner of Azkaban

97866

Harry Potter and the Order of the Phoenix

Potter, Harry (Fictitious character)

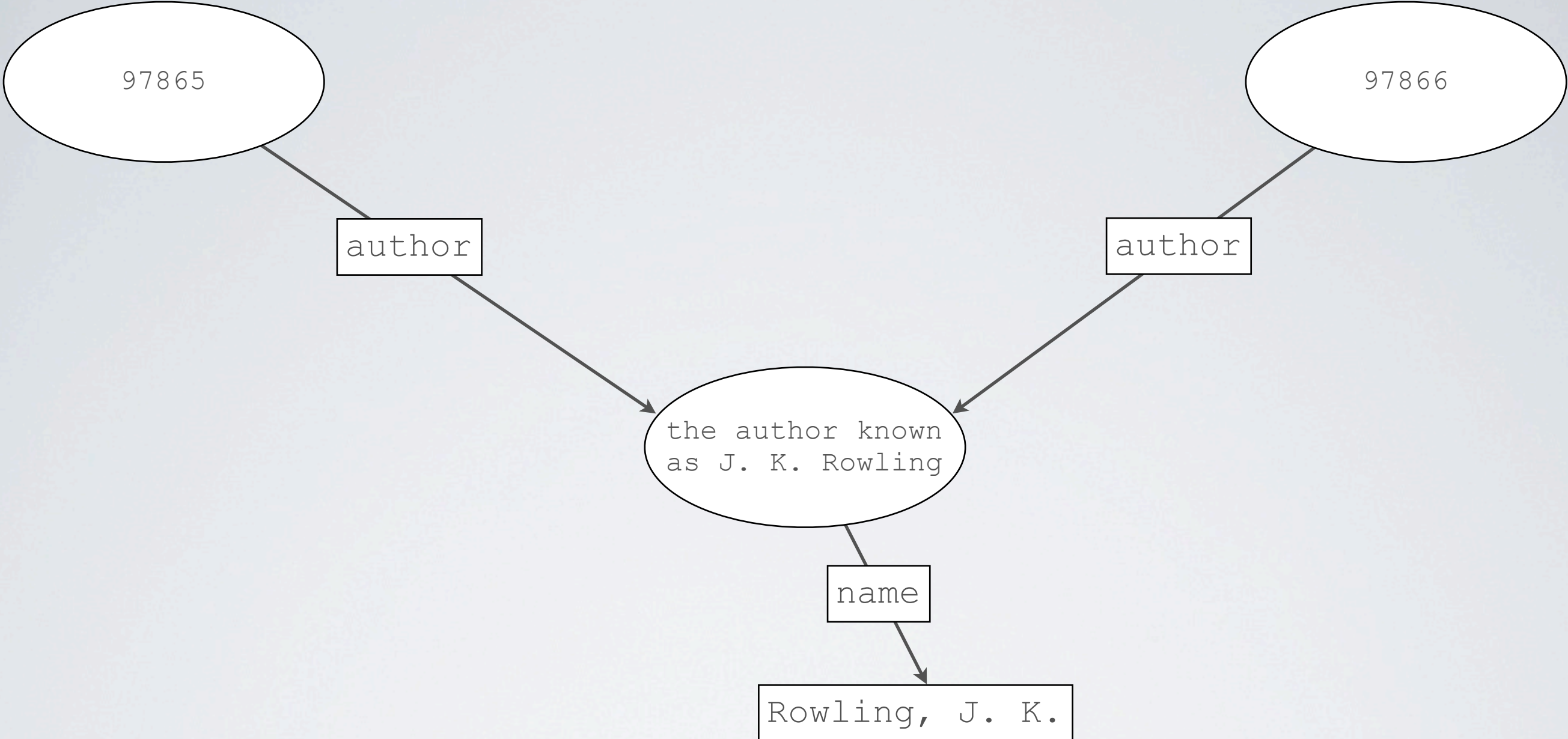
Children's stories

Juvenile fiction

Rowling, J. K.

0747551006

Wizard



Harry ... Azkaban

Harry ... Phoenix

the concept
of magical
wizards

the words
'Harry ... Phoenix'
used as a title

the fictitious
wizard known as
Harry Potter

wizards

Potter, Harry (Fictitious character)

the words
'Harry ... Azkaban'
used as a title

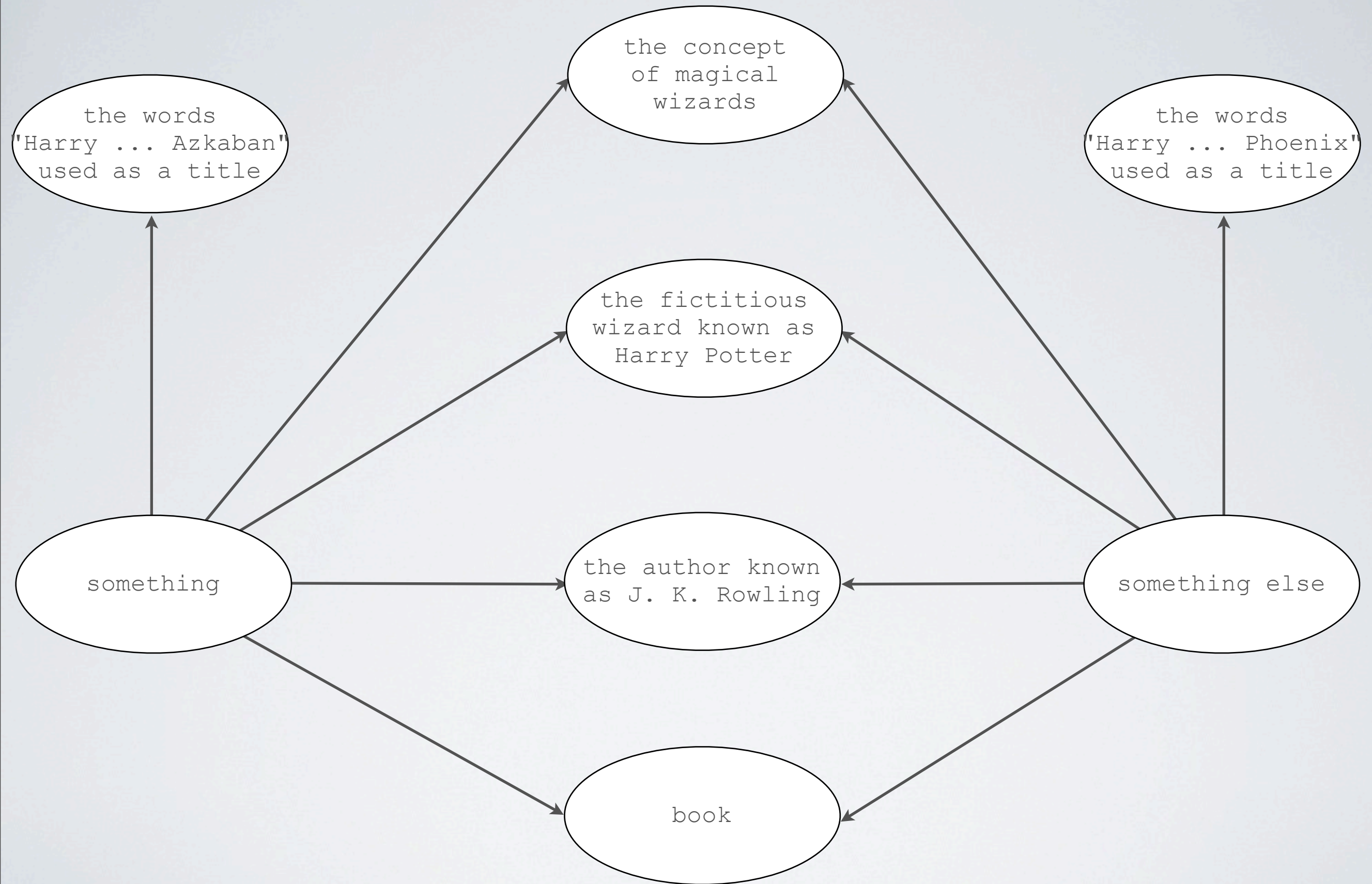
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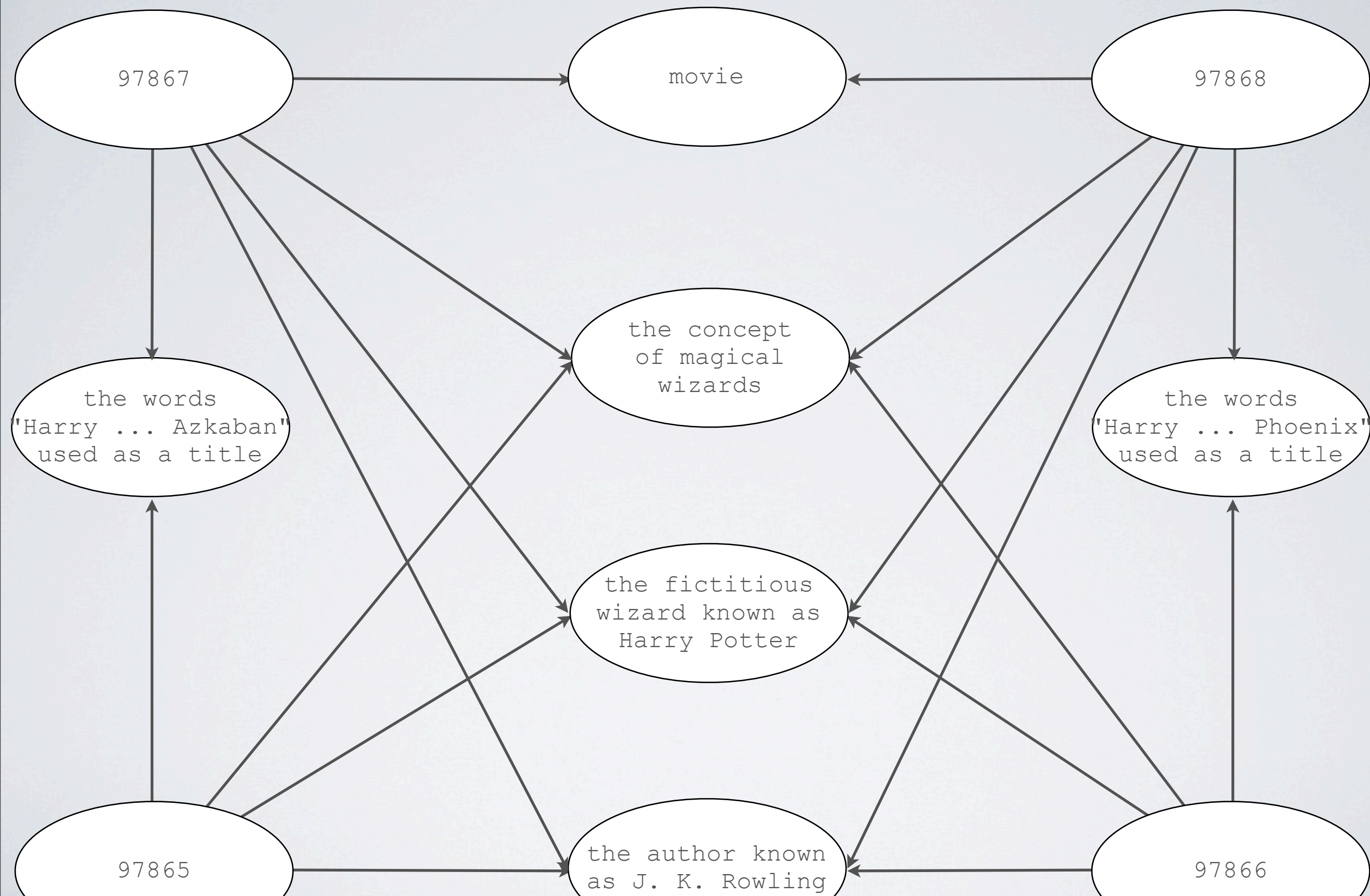
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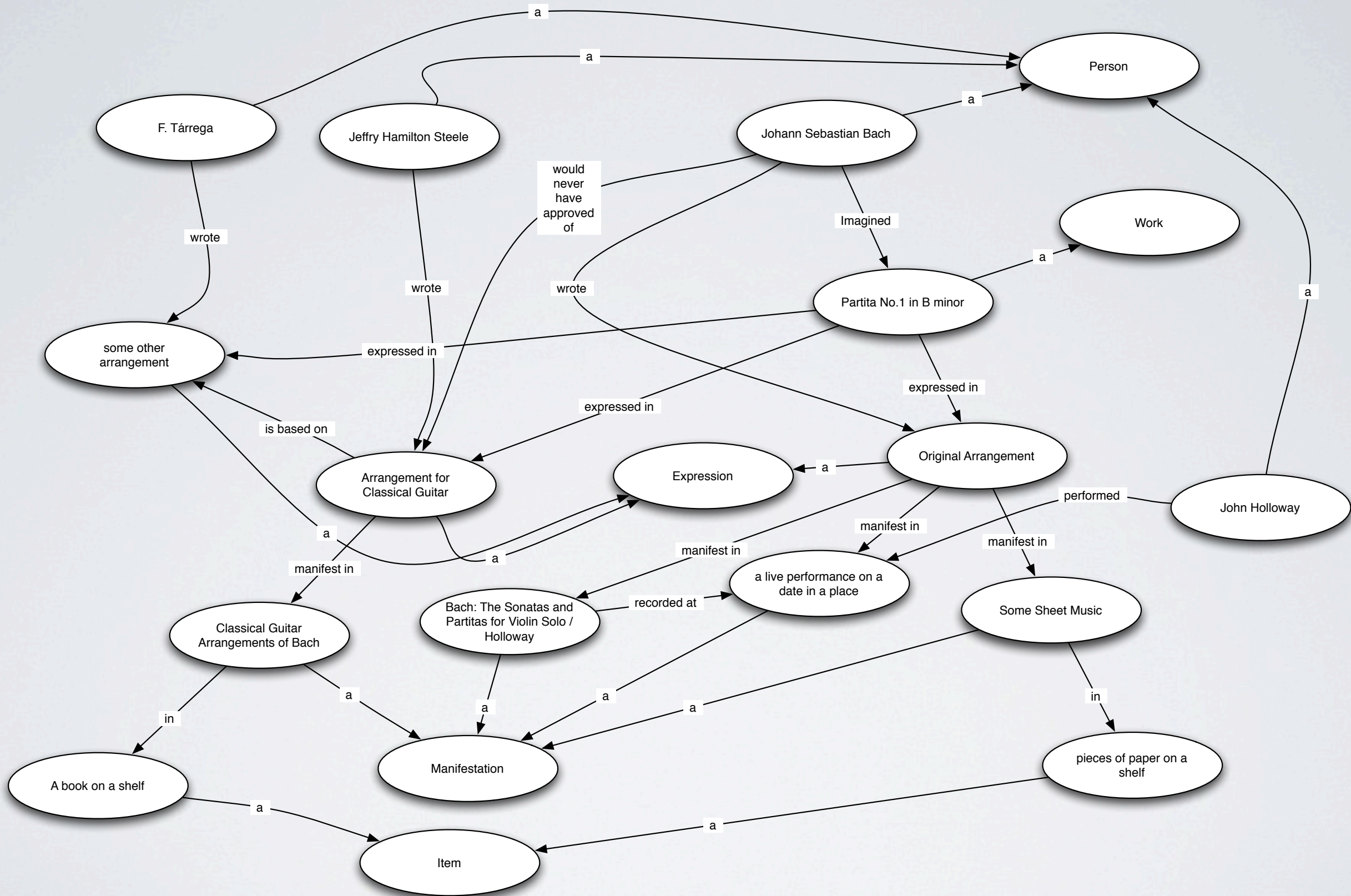
the author known
as J. K. Rowling

Rowling, J. K.

book

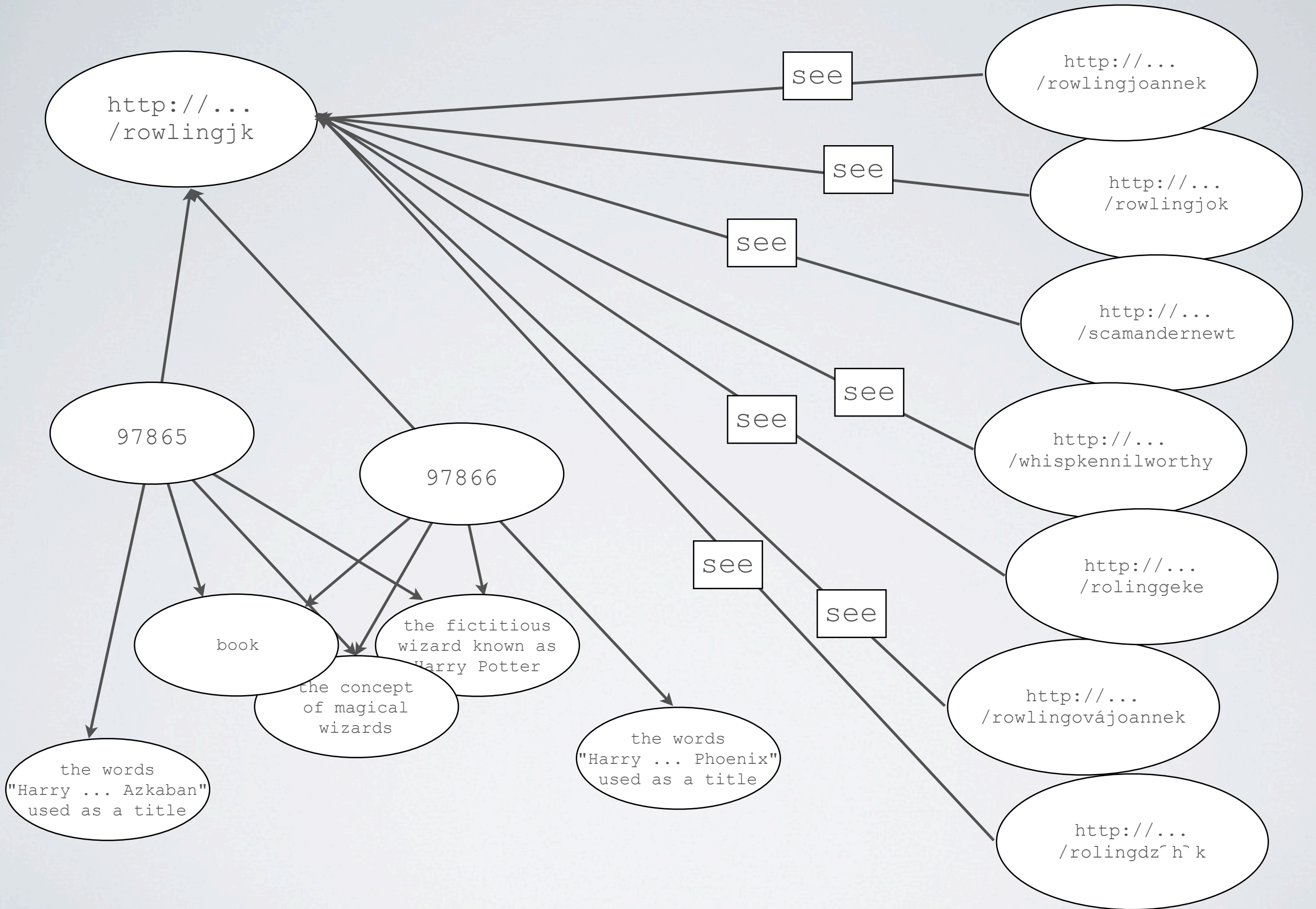






AUTHORITY DATA

=100 1/\$a Rowling, J. K.
=400 1/\$a Rowling, Joanne K.\$q (Joanne Kathleen)
=400 1/\$a Rowling, Jo
=400 1/\$a Scamander, Newt
=400 1/\$a Whisp, Kennilworthy
=400 1/\$a Roling, G'e. K e
=400 1/\$a Rowlingová, Joanne K.
=400 1/\$a Roling, Dz`h`. K.



USING...

- MARC21 Bib and Authority
- Dublin Core
- RDA
- FRBR
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